

**RESOURCES:** 

New Democratic Party Leader Jack Layton, whose party holds 19 House of Commons seats, was the favorite of 13 percent, a 1 point gain, SES said. Bloc Leader Gilles Duceppe had the backing of 8 percent of voters in the national poll.

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The Liberals governed with a majority for a decade under Jean Chretien, who retired in December. The party was the choice of almost half of all voters when Martin, Chretien's former finance minister, took over. Martin's image suffered during the election campaign, the poll suggested.

Twenty-one percent of respondents said they were left with a negative impression of Martin after the vote, compared with 11 percent who said their view shifted to positive. That's a ``net impression impact" of -10, SES president Nikita Nanos said in a press release.

Harper's score was -3, with 18 percent of respondents saying their opinion of the Conservative leader improved during the campaign and 21 percent saying their impression turned negative. Layton's score was 8, based on 22 percent who said they were left with a positive impression and 14 percent who said they were left with a negative view.

The SES telephone poll was conducted Aug. 5 to Aug. 11 and has a margin of error of 3.1 percentage points, 19 times out of 20.

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